

resumé

BRUNO MAESTRINI

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Profile

I'm a communication specialist that tells stories using all sorts media. I use photography, video, film, games, the web, and other new media as tools to compose narratives in conventional or sometimes crazy ways. I have a special interest in culture and folklore as well as new technology and games.

Experience

Project Manager / Photo Editor 2011-present FMN. Managed the development from scratch of database system for a photo newswire service and edits incoming photos, as well as guides photographers and edits material.

Freelance journalist 2010-present covered Taiwan presidential elections, FIFA World Cup of Clubs, E3 video game conference, tornadoes in the midwest and other events for FWD, Folha de S. Paulo, Terra and UOL news agencies.

Teaching Assistant, Southern Illinois University Carbondale 2009-2010 - Taught Photoshop, Illustrator and Indesign and an alternative communication class.

Senior Online Journalist, Terra Networks Porto Alegre, Brazil 2005-2008 - Writer for technology and video games. Also photographer for all areas. I was the first reporter on scene on one of the greatest Brazilian bank robberies in history and broke the news to the country. In another project I designed a popup website for the science channel that had in one day 8 million viewers, the same number as the channel usually had in one month. At Terra I had a technology odd news blog called Technotrash that peaked at 200,000 views a day.

Game Developer, Rabbit Tell Porto Alegre, Brazil 2008-present - Developed the adventure game Trapped (tinyurl.com/5v3kmjs) that reached 60,000 views in 3 days only with viral spreading. Two sequels came later: tinyurl.com/4cx3e9m and tinyurl.com/4foeqxd with same success. Also developed a game for Sony: tinyurl.com/4w7a39v that kept the same success as previous.

Web Developer, Mais Propaganda Pelotas, Brazil 2002-2005 - HTML, CSS, Flash, layout design, text, you name it. Everything.

Education

Southern Illinois University Carbondale (SIUC), Carbondale, IL — Master of Science in Professional Media Arts, 2010

Universidade Católica de Pelotas (UCPel), Pelotas, Brazil - Bachelor in Communication - Major in Advertising, 2003

Projects

Documentaries - www.bbqontheleather.com - my personal project about South American BBQ. Also participated directing, editing and shooting a 40 minute documentary about wildlife rehabilitation called "Second Chance" that is on PBS.

Podcast - Host of the #1 Mac podcast in Brazil with over 10 thousand listeners per episode. Awarded 3rd best technology podcast in the Brazil in 2010.

Audio - I have composed and recorded over 50 songs and shot 2 music videos.

Narrative - Production assistant in the Todd Haynes and Killer Films production Circuitual, for the band My Morning Jacket, working directly with Haynes and the band. Special effects and wardrobe. Directed and shot various 16mm and video shorts. Worked in many others as camera, cinematographer, actor and other roles.

Skills

- Vast experience with blogs, social networking, social indexers and aggregators, viral campaigns and others, in a practical and academic way.
- **HTML** and **CSS**
- Advanced **Mac OSX** and **Windows OS**. Intermediate **Linux**.
- Advanced **Photoshop**.
- Intermediate to advanced **Illustrator**, Corel Draw, **InDesign**
- Advanced **Final Cut Pro** and Adobe **Premier**
- Basic **PHP** and **javascript**
- Fluent in **Portuguese**, **English** and **Spanish**. Basic **French** and **Italian**. Learning **Chinese**.
- **Logic**, **Garageband**, Melodyne, Soundforge, Audacity, **Soundtrack Pro**

References

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